



The Humane Society
Media Release
October 20, 2020

HOWL-O-WEEN PET PHOTO CONTEST

A safe way to celebrate the holiday with your pet.

KITCHENER WATERLOO STRATFORD PERTH, ONTARIO: The Humane Society's Howl-O-Ween Pet Photo Contest has been running since the beginning of October and more adorable and creative pet costume entries are added every day.

"The entry fee is a \$10.00 donation to the Humane Society, and all you have to do is get your friends and family to vote!" said Cristina Lopes, one of the contest organizers. "Currently, the Zoey Moo Cow Cool Girl is the front runner, followed closely by Wrigley & Chester, dressed as Mario and Luigi. But there is still time to vote and anyone can win."

Howl-O-Ween Photo Contest Winners will be announced after the contest closes on November 1st. Winners will be the top three entries with the most votes! The 1st place will receive a \$100 Trick or Treat Bin full of toys and pet treats. The 2nd place will receive a \$75 Ren's Pets Gift Card and the 3rd place will receive a \$25 Ren's Pets Gift Card.

"This year, Halloween will be a little different for everyone, pets included." said Nick Burke, Director of Development. "Our Halloween Photo Contest gives people an opportunity to show off their pet's costume in a fun and safe way, while helping raise much-needed funds for the vulnerable animals in our communities."

The Humane Society would like to remind owners that comfort and safety should be top of mind when putting their pet in a costume.

Halloween Pet Costume Safety Tips

- Give your pet time to adjust to the costume.
- Let your pet smell the costume first and then give them a reward.
- Head and neck portions of the costume may cause your pet the most discomfort and may need to be removed or modified.
- Scratching, shaking or rubbing are signs that your pet is not comfortable with the costume and you should take it off or make modifications.
- If you are taking your pet outside in their costume, make sure their collar and leash remain unobstructed.

Once your pet is ready and comfortable in their costume you can enter them [here](#) and check out the other fun entries we've got so far.



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For more information or for media inquiries please contact:

Anya Barradas
Marketing and Communications Manager
519-745-5615 ext. 257
anya.barradas@kwsphumane.ca

Some highlights of Howl-O-Ween Photo Contest entries are attached with this media release.

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The Humane Society of Kitchener Waterloo & Stratford Perth is a leader in Animal Welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. We are a registered charity and receive no government funding for our programs. Charitable BIN 11898 3550 RR0001