



FOR IMMEDIATE RELEASE

MEDIA RELEASE

HUMANE SOCIETY'S HOWL-O-WEEN PET PHOTO CONTEST IS BACK FOR ANOTHER YEAR

STRATFORD, ONTARIO: Halloween would not be complete without ghosts, ghouls and cute pet costumes. The Humane Society of Kitchener Waterloo & Stratford Perth is bringing back their popular Howl-O-Ween pet photo contest just in time for the spooky season to begin. Running from now until November 1, pet parents can post a picture of their cute (or creepy) pets for a chance to win one of three prizes.

“Our photo contest was a hit last year amongst local pet parents,” stated Nick Burke, director of development, The Kitchener Waterloo & Stratford Perth Humane Society. “We thought it would be a great contest to bring back, have some fun with our local communities and support the animals in our centres.”

Pet parents can [upload a picture of their pet](#) for a \$10 donation to the humane society, complete their pet's profile, and share a unique link to ask friends and family to vote for their pet. Votes are just one dollar each, with a minimum of five votes purchased. The top three pets will win one of three prizes including a gift card to Ren's Pets or a gift basket filled with pet goodies.

For more information or to check out some of last year's spooky submissions, visit kwsphumane.ca.

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The Humane Society of Kitchener Waterloo & Stratford Perth is a leader in animal welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. Charitable BIN 11898 3550 RR0001

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