



The Humane Society
Media Release
February 1, 2021

WIN-WIN FOR THE HUMANE SOCIETY AND FOR THE LOCAL BUSINESSES

FUNDRAISER PROMOTES LOCAL BAKERIES, WHILE RAISING MONEY FOR THE ANIMALS

KITCHENER WATERLOO STRATFORD PERTH, ONTARIO: For the month of February, the Humane Society of Kitchener Waterloo & Stratford Perth (KWSPHS) has teamed up with local bakeries for their annual “Bake For The Animals Fundraiser.”

The participating businesses have added a wide variety of delicious treats to their menus, specifically for this event. Meanwhile, the local confection connoisseurs (aka anyone with a sweet tooth) is encouraged to shop local and support these bakeries. Cupcakes, cookies, muffins, chocolates, pies and much more are being prepared for this event and a portion of each sale goes to support the Humane Society.

“We know that many look forward to this fundraiser every year and to continue running this event in a safe way, we’ve added alternative ways for people to get involved” said Nick Burke, Director of Development at the KWSPHS. “The bakeries are offering curbside pick-up and some are also offering delivery. Home bakers are welcome to participate as well, by setting up their own ‘online bakery’ using a [peer2peer](#) fundraising platform.”

A Facebook photo contest featuring participants’ greatest baking fails and successes, and an online auction will accompany the fundraiser.

So far, eleven bakeries have joined the cause, but as the word about the fundraiser spreads, additional bakeries will continue to be added.

In Stratford:

[Black Angus Bakery](#)

[Chocolate Barr’s Candies](#)

[The Barkery](#)

In Baden:

[Baden Coffee Company](#)

In Waterloo:

[Ce Food Experience](#)

[Sweet & Savoury Pie Company](#)

[Just Love Pie Cafe](#)

In Kitchener:

[Bon ApaTreat Bakery](#)

[The Flour Co.](#)

In London:

[Bosco & Roxy’s](#)



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Further details are available on the Humane Society's Bake For The Animals [event page](#) and in the recently published [blog](#). Event updates and participating bakeries will continue to be promoted on the KWSPHS social channels throughout the month of February.

Note to the editor:

Many of the participating bakeries would be happy to provide their take on the event and interviews with participating businesses can be arranged directly with the bakeries or by contacting the Humane Society.

The photo included with the release is courtesy of Baden Coffee Co.; baker Allison is making heart cookies for "Bake For the Animals" fundraiser. Individual cheesecakes and dog treats are also available at Baden Coffee Co. and will help raise money for the animals at the Humane Society.

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The Humane Society of Kitchener Waterloo & Stratford Perth is a leader in Animal Welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. We are a registered charity and receive no government funding for our programs. Charitable BIN 11898 3550 RR0001

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