



The Humane Society
Media Release
July 23, 2021

5,500+ VOTES ALREADY CAST IN 2022 PET CALENDAR PHOTO CONTEST

ALL PROCEEDS HELP ANIMALS IN NEED AT YOUR LOCAL HUMANE SOCIETY.

KITCHENER WATERLOO STRATFORD PERTH, ONTARIO: This month, the Humane Society of Kitchener Waterloo & Stratford Perth (HSKWSP) is running its first ever pet calendar photo contest sponsored by Skedaddle Humane Wildlife Control. The initiative will help raise the much-needed funds for costly medical procedures and care of shelter animals.

For a \$10 contest entry fee, pet owners compete to have their animal companion featured in the 2022 pet calendar. The community will determine the 12 winners by voting for their favorite contest entry. Each vote costs \$1 (with a minimum of five votes required). The winners will also receive a professional pet photoshoot from Victor Rose Photography.

“Since the contest launched at the beginning of July, we received 57 entries and over 5,500 votes.” said Teaghan Blackmore, Community Engagement Coordinator, Campaigns & Digital Events at HSKWSP.

Along with their pet’s photo, contestants are asked to submit a short bio of their pet. Over 70% of entries received so far are animals adopted from HSKWSP or from other rescue organizations.

“The bios really help the photo of the pet come to life and we were pleasantly surprised that many of the entries were of pets adopted from our humane society.” added Blackmore.

The majority of the contestants are cats and dogs, but some unique pets were entered as well. A pair of rats named Peng Deilan and Avery Ho are in 19th place and the current frontrunner is a hairless cat named Fenwick.

There is one week left for anyone interested in entering the contest, casting a vote for their favorite pet, or placing a pre-order for the 2022 pet calendar. Winners will be announced on HSKWSP social media shortly after the contest closes on July 30th at 1pm. Current entries and additional information about the contest are available on the [HSKWSP website](#).

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The Humane Society of Kitchener Waterloo & Stratford Perth is a leader in Animal Welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. We are a registered charity and receive no government funding for our programs. Charitable BIN 11898 3550 RR0001

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