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MEDIA RELEASE

**THE HUMANE SOCIETY OF KITCHENER WATERLOO & STRATFORD PERTH
CELEBRATES NON-PROFIT APPRECIATION WEEK**

KITCHENER, ONTARIO: The Humane Society of Kitchener Waterloo and Stratford Perth (HSKWSP) is celebrating the first-ever annual Non-profit Appreciation Week (February 14th-February 20th) starting today.

The week aims to recognize and commemorate those working in the non-profit sector and the impact of their outstanding work in the community.

“Non-profit Appreciation Week allows us to shine a light on our dedicated staff members, who are the heart of our organization. Their social contribution is immeasurable,” stated Kathrin Delutis, chief executive officer, HSKWSP. “We feel privileged to have the opportunity to recognize our hard-working team as part of this week.”

The HSKWSP has played a critical role in providing services to animals and pet owners in Waterloo Region and Perth County, and more so during the pandemic. Humane Society staff have continued to support crucial services including emergency boarding, low-cost veterinary services, and access to the emergency pet food bank, among others, through some of the direst of circumstances.

“Our strength comes from our staff members. They have relentlessly worked through the pandemic to meet the needs of animals and their caregivers,” says Jacqueline Watty, board president, HSKWSP. “Those working with non-profits are unseen champions of the communities they serve and deserve to be celebrated.”

Throughout the week, HSKWSP will be sharing stories of its staff members and how they have touched the lives of the animals and people they serve. They are also inviting others to join them in honouring the exceptional professionals that have created the non-profit sector in our communities and across Ontario.

For more information on the initiatives of the Humane Society, please visit kwsphumane.ca.

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The Humane Society of Kitchener Waterloo and Stratford Perth is a leader in animal welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, collaboration and compliance. Charitable BIN 11898 3550 RR0001

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