
HUMANE SOCIETY PARTNERS WITH PERTH COUNTY FIRE DEPARTMENTS ON EMERGENCY PET DECAL

STRATFORD, ONTARIO: The Humane Society of Kitchener Waterloo & Stratford Perth (HSKWSP) has partnered with fire departments across Perth County to launch an emergency decal to help keep pets safe in the event of a fire or another life-threatening emergency. Fire services from the City of Stratford, Town of St. Marys, Township of Perth East, Municipality of West Perth and Municipality of North Perth have joined forces in support of the decal, with the goal to quickly identify what pets, as well as how many, are in a home when an emergency strikes.

“The Stratford Fire Department is extremely happy with this partnership led by Calla James and the Humane Society of Kitchener Waterloo & Stratford Perth. Together we recognize that all family members, humans and animals, deserve the same opportunity of being saved during an emergency. Having this identification will assist first responders during a search of a home and increase the chance of saving family pets,” stated John Paradis, fire chief, City of Stratford.

HSKWSP is committed to keeping people and pets together, which means helping to keep pets safe in the first place. The static cling decals can be filled in, then placed inside a window at the front door, or close by, where first responders can easily spot it.

“We received instant support from the fire departments across Perth County for this initiative, and we are so incredibly thankful for their partnership,” stated Calla James, director of community engagement and outreach, HSKWSP. “Pets are family, and it’s incredibly important to their owners that they are kept safe. Having a decal in the front window or door of their home is just one extra step they can take to ensure their pets are looked after in the event of an emergency.”

Decals will be available at each fire station and the Humane Society’s Stratford Perth Animal Centre at 125 Griffith Road. While they are free, the group is asking for a donation of any amount to support HSKWSP’s Pet Pantry Program. Funds will be used to provide pet food and supplies to Perth County pet owners experiencing a crisis.

For more information on the decals or other initiatives, please visit the Humane Society’s [website](#).

- 30 -

We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care. Charitable BIN 11898 3550 RR001

For more information or for media inquiries please contact:



