



FOR IMMEDIATE RELEASE

MEDIA RELEASE

**GIVE HOPE FOR THE HOLIDAYS BY SUPPORTING
HUMANE SOCIETY'S END-OF-YEAR CAMPAIGN**

KITCHENER & STRATFORD, ONTARIO: The Humane Society of Kitchener Waterloo & Stratford Perth (HSKWSP) launches its Hope for the Holidays Campaign today to help raise critical funds for the people and pets who need them the most this holiday season.

From today through December 31, individuals are encouraged to [Adopt](#), [Extend](#), [Give](#) or [Gift](#) in order to support both the animals in-centre, as well as the many people and pets that will access HSKWSP's 40+ services before the end of the year.

"The Humane Society is not funded by any level of government, and we rely on the generosity of our donors and our fundraising efforts to continue providing critical services for people and pets in our communities," stated Kathrin Delutis, chief executive officer, HSKWSP. "Some of these crucial services include our emergency boarding program, pet pantry program and our Community Vet Outreach program."

There are several different ways in which you can support animals this year:

- Spread some hope, love and joy by opening your hearts and homes and **adopt** an animal in need.
- **Extend** a loving hand and give the gift of time this year! Make pet blankets with friends and family, run a food and supply drive, or host your own fundraiser.
- **Give** a one-time donation or become a monthly donor.
- **Gift** an item from HSKWSP's wish list and make an animal very happy this holiday season!

For more information on the initiatives of HSKWSP, or to make a donation, please visit kwsphumane.ca.

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We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care. Charitable BIN 11898 3550 RR0001

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