



FOR IMMEDIATE RELEASE

MEDIA RELEASE

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## **Waterloo Region's Biggest Dog Pool Party Is Back!**

**KITCHENER, ONTARIO:** What dog doesn't enjoy a pool party! The Humane Society of Kitchener Waterloo & Stratford Perth (HSKWSP) is excited to announce that its popular 'Dash and Splash' fundraiser is back. The event will be held from 11 a.m. to 5 p.m. at Kiwanis Park, Kitchener, on September 10th this year.

The annual fundraiser, sponsored by Ren's Pets, includes full access to the Kiwanis Park pool, as well as games and activities for the whole family. There is also a small dog hour, sponsored by Chartwell Retirement Residences, from 10 a.m. to 11 a.m., and dogs under 25 lbs are welcome! All proceeds will support the Humane Society's community programs and services.

"This is a fantastic event in support of our animals at the humane society," stated Nick Burke, director of development, HSKWSP. "It's so much fun to watch the dogs enjoy a giant pool party, and this year we have fun for the whole family too!"

For food lovers, there are several food trucks at the event, including Lancaster Smokehouse, KW Funnel Cloud, Little Tree Café and Schmuck Truck. Grab a bite to eat and stay all day!

Participants can pay a \$15/dog entry fee at the door or pre-register and fundraise to win amazing prizes. Fundraising \$25 or more will grant you access to the event and include a Dash & Splash swag bag filled with toys, treats, vouchers and more! Top fundraisers will have a chance to win a Kong prize pack (valued at \$150) and a Ren's Pets gift basket (valued at \$250). The event will also have a 50/50 raffle and other fun activities for all to enjoy.

For more information on the initiatives of the Humane Society of Kitchener Waterloo & Stratford Perth or to register for the event, please visit [kwsphumane.ca](http://kwsphumane.ca).

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*We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care. Charitable BIN 11898 3550 RR0001*

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