



## ROYALE HOME FOR EVERY PET PROJECT TO MATCH DONATION

**KITCHENER AND STRATFORD, ONTARIO:** April 30th marks an important day for The Humane Society of Kitchener Waterloo & Stratford Perth – it's the National Adopt A Shelter Pet Day. This year, we're marking the occasion in partnership with our friends at Royale, who recently launched their annual [Royale Home for Every Pet Project](#) to raise awareness and funding for animal shelters across Canada, including The Humane Society of Kitchener Waterloo & Stratford Perth.

This weekend, Royale will be hosting another donation drive to celebrate National Adopt a Shelter Pet Day. From April 29th to May 1st, you make a donation to any of the Royale Home for Every Pet Project's 100+ partner animal shelters, including the Humane Society of Kitchener Waterloo & Stratford Perth, and Royale will match your donation, up to \$500 per shelter!

Every dollar counts! Make sure to visit [royale.ca/pets](http://royale.ca/pets) to make a donation or for more information on how you can support Canadian animal shelters just like us. If you wish to continue supporting The Humane Society of Kitchener Waterloo & Stratford Perth beyond this weekend, you can do so by visiting our [website](#) to make a donation.

This year, the Royale Home for Every Pet Project aims to continue its momentum with the goal of contributing \$500,000 in shelter donations by the end of 2022. To support the initiative, and The Humane Society of Kitchener Waterloo & Stratford Perth, simply purchase any Royale product between now and June 28<sup>th</sup>. The purchase can include facial and bathroom tissue, Tiger Towel or napkins, and upload your receipt at [royale.ca/pets](http://royale.ca/pets) for a chance to win \$500 for you along with a \$500 donation to the KWSPHS.

Thank you for your continued support of The Humane Society of Kitchener Waterloo & Stratford Perth and the Royale Home for Every Pet Project, and happy National Adopt a Shelter Pet Day!

To learn more about the initiatives of the HSKWSP, please visit [kwsphumane.ca](http://kwsphumane.ca).

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*We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care.*

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